AdVis Dealer Pack

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What AdVis is

AdVis turns any floor, wall or whole room into an interactive experience: visitors move, and the projection reacts. It is one piece of Windows software from Luminvision Ltd (UK), in use since 2006 in venues in around 80 countries.

One licence covers camera tracking, 170+ ready-made effects you can rebrand, multi-projector blending and warping, projection mapping, scheduling and visitor analytics. Your clients buy it once: the licence is perpetual, with the first 12 months of updates and support included and an optional yearly plan after that.

Why dealers make money with AdVis

- **One product, many jobs.** The same licence sells into play areas, sensory rooms, museums, retail, hotels and events, so one demo kit opens many doors.
- **Hardware and install margin.** You supply the PC, projectors and cameras and do the install; AdVis runs on standard Windows PCs and any projector brand.
- **Bigger tickets.** Multi-projector rooms, blended floors up to 16 projectors per PC, and up to 32 across two linked PCs turn small sales into immersive-room projects.
- **Repeat business.** Clients come back for custom branded effects, seasonal content and extra rooms.
- **No subscription objection.** A perpetual licence is easier to sell than fixed-term rivals: over five years AdVis 3 with its optional plan costs about the same as a leading competitor's software licence alone, and the client keeps the software if they stop the plan.
- **Less time on site.** Camera auto-calibration, the Projection Planner and the built-in Doctor checks cut setup and support calls.

What's in AdVis today

AdVis 2.1 is the proven product, on sale now. AdVis 3 is rolling out to partners as a tech preview; every feature below carries its status.

Feature	What it does	Status
Interactive floors and walls	Camera-tracked effects react to visitors; nothing to wear or touch	Shipped
170+ effects and your own content	Water, fish, sports, games, reveals, seasonal; rebrand with logos, photos, video	Shipped
Blending and warping	Up to 16 projectors per PC, edge blending, keystone and curved-surface warping	Shipped
32 projectors (AdVis Link)	Two PCs run as one show and start together	Shipped (AdVis 3)
Show control	Lighting desks, QLab, Crestron, AMX and show controllers start effects, black out, run sequences (OSC, UDP, TCP)	Shipped (AdVis 3)
Schedules and sequences	Unattended playback and attract loops that wake when someone steps on	Shipped
Visitor analytics	Counts visitors and plays; reports for sponsors and advertisers	Shipped (AdVis 3)
Doctor	One-click checks of the PC and setup, with a Fix it all button	Shipped (AdVis 3)
Projector auto-calibration	Camera-assisted alignment; wall and floor groups calibrated separately and merged	Preview
Projection Planner	Plan surfaces, projector count, throw and brightness before you are on site	Preview
Projection mapping	Content on props and 3D objects	Preview
LiDAR tracking	Already running in live installs through a partner integration; built-in support in AdVis 3	Preview
One seamless picture across linked PCs	Water, fish and ripples flow across two systems as one picture	Coming

Where it sells

Sector	Typical install
Family entertainment and play centres	Interactive floor games and soft-play add-ons
Schools and sensory rooms	Calming and learning effects for SEN and early years; AdVis runs in around 200 schools
Museums, aquariums and visitor attractions	Immersive rooms, fish and water floors, projection mapping
Shopping centres and retail	Branded floors that draw footfall, with visitor counts for sponsors
Hotels and hospitality	Lobby and entrance floors; blended multi-projector entrances
Events and brand activations	Short-hire floors and walls, cued from the show's lighting desk

Partner levels

There are three levels; most partners start as an Authorised Dealer.

Level	Who it is for	What you get	What we ask
Authorised Dealer	Integrators and installers selling to end clients in their area	Dealer pricing, a demo licence, online training, a marketing kit, a listing on our dealer map	Trained staff and a working demo
Distributor	Companies covering a country or region and supplying dealers	Territory, bigger margin, stock licences, co-marketing support	An annual target and first-line support for your dealers
Enterprise Partner	Integrators, venue groups and hardware makers rolling out at scale	Volume and multi-site licensing, priority support, custom features, optional white label	A rollout plan

All partners get technical support from Luminvision behind their own first-line support, including remote help, plus early access to new versions. Dealer and distributor discounts are set out in the partner agreement and shared on application.

How to become a dealer

1. Apply on our website (Become a partner) or email info@luminvision.com with your company, country and the sectors you serve.
2. We set up a call and a live online demo.
3. You receive a demo licence and online training.
4. You join the dealer map and start quoting, with our help on your first projects.

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